

Title:

Measuring it right and demonstrating value: Best Practices in Planning Outcomes Assessment of CPD activities.

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Objectives/Outcomes:

The workshop will allow participants to be able to:

- 1) To be able to communicate the value of outcomes assessment of CPD activities
- 2) Describe what a rigorous outcome assessment plan should include for a given educational program
- 3) Identify and resolve the most frequent pitfalls when planning outcomes assessment, considering different cultural contexts
- 4) Develop outcome assessment plans for their own educational activities and program

Key Points:

To deliver quality in assessment, one needs to identify clearly what is to be measured in light of the program-desired outcomes, when it is relevant to measure it, what evaluation approaches should be considered and prioritized, and aim to encompass both evaluation of program impact and of implementation process. This approach also limits the risk of over-assessing or mis-assessing, which is inefficient from a cost-perspective but can also increase the burden on participants.