

Title:

Considering Physicians' Age and Generation in CME Design and Deployment

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Objectives:

At the completion of this session, participants should be able to: 1) describe the impact of physician age/ generation on learning styles and preferences, and 2) consider the implications of these learning styles and preferences on the design and deployment of CME.

Key Points:

Research in education has long established different styles for different groups of learners, and age constitutes a recognized variable affecting learning style. Awareness of the impact of physician age / generation on learning styles and preferences will enable providers, planners, educators and learners to enhance the efficacy of learning interventions and adapt it to the needs of learners.