

TITLE:

Linking Needs, Objectives, Educational Format & Outcomes: The State of the Art

Conference:

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Objectives:

By incorporating what is learned, participants will improve their ability to plan CME activities in an exemplary fashion. As a result of linking the components within the planning process, CME providers will consistently offer activities that translate identified needs into physician behavior and patient health status.

Key Points:

The following key points will be addressed: optimally identify needs, write exemplary objectives, effectively measure educational impact, and document linkage within Essential Area 2