

**Title:****What You Want Versus What I Need: Assessing Outcomes From the Perspective of Various Stakeholders****Conference:****Alliance – 2017****Author(s):**

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**Objectives:**

1. Review various stakeholder's motivational factors and organizational perspectives as they assess outcomes plans, and collect or receive and report program outcomes
2. Analyze the journey an outcomes report takes as it is reported by different stakeholders.
3. Understand how approaches to outcomes design are evolving during a time of healthcare change and how it is allowing medical education stakeholders to generate greater impact and awareness of CME/CE value.

**Key Points:**

Although every interested party within CME/CE understands the value of evaluation and outcomes, each stakeholder is driven by different motivators. By sharing real world outcome designs and results from each stakeholder's perspective, learners will understand why certain data was of value, how that data was presented to various stakeholders, and how each stakeholder can reach their individual final output. Session faculty will encourage dialogue and input from the audience in order to gain a broader perspective from the various stakeholders and may even call upon participants who represent other organizations.