

Title:**Specialty Societies and Professional Organizations' Role in Identifying Needs for Competency-Based Education****Conference:****Alliance – 2018****Author(s):**

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Objectives:

- Explain how organisational needs assessment and topic specific needs assessment can be used by Professionals Societies to evolve their educational offerings to better meet the needs of their members
- Describe how organisational needs assessment and topic specific needs assessment can be a powerful strategic tool for professional organisations and national societies
- Illustrate how scientific societies collaborate to develop and deploy needs driven evidence based educational programme through collaborations

Key Points:

In this presentation, the benefits of deploying organizational needs assessment and topic specific needs assessment rather than regular market research will be discussed and the rationale for adopting an approach that is not organization-driven but rather puts the clinical reality of its members at the center will be explained.