

Title:

Deploying international educational needs assessment to support Medical Specialty Societies promote evidence-based education and evolve towards performance improvement.

Conference:

Global Alliance for Medical Education– 2018

Author(s):

Suzanne. Murray, AXDEV Group Inc.

Thomas Reiser, International Society of Thrombosis and Haemostasis (ISTH)

Objectives:

- Understand the process of conducting **international educational needs assessments** to obtain evidence of educational gaps to inform international program development
- Understand how **international educational needs assessments** can be strategically used by Specialty Societies to evolve their educational offerings to better meet the needs of their members and potential members
- become aware of **concrete examples of** two international educational needs assessments conducted across various stakeholder groups, that included members and potential members of a specialty society

Key Points:

International Needs Assessments conducted by Specialty Societies can allow for the development of relevant, need-driven, evidence-based educational offerings, but can also have great strategic value to support and promote relevance, impact and ultimately member/participant satisfaction and growth for the organization.